

2026 Thunder Valley Rally (Sept. 18 & 19, 2026)

Vendor Agreement

TVR® has limited vendor space and can only accommodate a limited number of vendors. Our goal is to offer only the highest quality to our TVR guests. All apps must be submitted by Aug. 31, 2026. Applications can be mailed to:

Cottonwood Rec. Center (Attn: TVR)
150 S. 6th St.
Cottonwood, AZ 86326



All applications must be submitted with payment in the form of cash or check. Credit Card payments can be made over the phone if needed. **Any application received without requested form of payment enclosed will not be accepted.** If applications are approved payment will then be processed. All vendors will be notified on or before Aug. 31st, 2026 if they are approved. For those who are not, a refund will be sent along with notification. **Please make checks payable to City of Cottonwood.**

Thunder Valley Rally is held at Riverfront Park on Sept. 18 & 19, 2026. Vendors have until Sunday, Sept 20 at 11 a.m. to tear down. This event is hosted by the City of Cottonwood to promote and support the local area and businesses.

All vendors will be located at Riverfront Park: This location will host the main concerts during the evenings and other similar activities throughout the entirety of the event.

Designated vendor check-in will be arranged prior to the event with staggered times based on individual needs per vendor. Each Vendor must arrive no later than 5 minutes past their designated Check-in Time. If a vendor arrives earlier and space permits, they will be shown to their spot. If not, the vendor must wait for their designated check in time. If you're a vendor who will be setting up a trailer as part of your space we will need to know this as well as which direction the trailer opens up. Vendors bringing trailers will be offered earlier check in times to help alleviate congestion within the vendor area.

Vendor Staging area will be located at:

1284 E River Front Rd,
Cottonwood, AZ 86326

General Public Hours:

Friday, 1 p.m.-10:00 p.m.

Saturday, 10 a.m. – 10:00 p.m.

(Please Circle Desired Space)

_____ 10X10 \$350.00, _____ 10X20 \$450.00, _____ 10X30 \$550.00, _____ 20X20 \$650.00,

_____ 20X30 \$750.00 _____ 20X40 \$850.00 _____ 20X60 \$950.00

Is your booth a trailer set up _____ if yes, what side is your display: Passenger or Driver

Describe items being sold: _____

Security:

Thunder Valley Rally® will provide security personnel 24/7 inside the vendor area beginning Sept. 18, 2026 at the opening of the event. However, you are responsible for protecting your merchandise from theft or damage. No one will be permitted to remain inside vendor areas after the venue has closed each evening.

Liability:

When it is deemed necessary through the City of Cottonwood's Risk Management department that a Certificate of Liability Insurance is required, you must provide your Certificate of Insurance meeting the minimum requirements no later than August 31, 2026. Specific information about who is required to submit a certificate of insurance and what the minimum requirements are is located in the attached letter. If you are required to submit a certificate of insurance to the City and do not submit before the deadline, you may be removed from event participation. A TVR representative will inform you upon registration if this is a requirement for your booth.

City of Cottonwood 827
N. Main St.
Cottonwood, AZ 86326

Prohibited Activities and Restricted Merchandise:

- No unauthorized use of the Thunder Valley Rally® name and/or logo. TVR® holds state registered trademarks on the words "Thunder Valley Rally®". Merchandise utilizing these words or images will be confiscated and the vendor will be required to leave the property. The TVR® Committee will pre-select vendors to offer TVR® merchandise.
- No firearms sales
- All knives, swords, or other items considered to be weapons must be secured from public access and must be permitted in writing by TVR®
- No hardcore pornography sales or displays
- Merchandise displaying foul language or obscenity must be cleared in advance by TVR®
- No controlled substances
- No games of chance
- No food/beverage sales or give-a-ways
- No vendor merchandise that infringes on copyrights
- **Display vehicles must fit inside your assigned vendor space.** Trucks, trailers, golf carts, ATV's, and motorcycles used for transportation are not permitted. These associated vehicles must be parked in the vendor parking area.

Safety:

All vendors are obligated to obey all pertinent fire and safety codes, laws, ordinances, and regulations as mandated by the State of Arizona, City of Cottonwood, and Thunder Valley Rally®.

Sublet:

Every vendor on the property must be individually registered and insured. No subletting or sharing is allowed and will result in additional fees and/or the violator being escorted from the property. **(This policy will be strictly enforced.)**

Overnight Parking:

All vendors will have access to overnight parking for their vehicles only during the event.

Cancellation:

If you register and pay for a vendor space but later discover you are unable to make the event, TVR® will refund your vendor fees, less a 20% processing charge, if you notify our office in writing no later than **August 31, 2026**. No refunds will be considered beyond that date.

Lighting/Power:

Vendors are responsible for providing their own lighting requirements and connections to the power supply provided by TVR®.

Hold Harmless/ Indemnity Agreement:

Waiver of Liability: In consideration of your accepting this entry, I, the undersigned, intending to be legally bound, hereby from myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against the City of Cottonwood's Thunder Valley Rally and their representatives, successors, and assigns, for any and all injuries suffered by me in this event. Further, I hereby grant full permission to the City of Cottonwood's Thunder Valley Rally and/ or agents authorized by them to use any photographs, videotapes, motion pictures, recordings and any other record of this event for any legitimate purpose

Company Name: _____

Company Representative: _____

Date: _____

Company Contact Info

Email: _____

Phone: _____

City Use Only:	
Accepted <input type="checkbox"/>	Date: _____
Denied <input type="checkbox"/>	Date: _____ Reason: _____
Notified Via _____	on _____ Funds Approval Yes No
Notes: _____	